

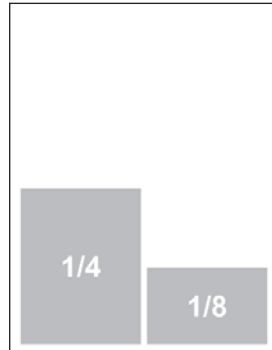


2008 Rate Card

Insights

Insights

Published Monthly • Circulation 13,000



1/8 • 3.66" x 2.33" • \$195

1/4 • 3.66" x 4.75" • \$350

Contract discount 10% • Camera-ready discount 5%

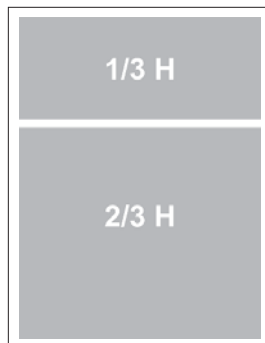
To qualify for the camera-ready discount ads must be exact size and submitted by email in either JPEG or PDF format, CMYK color, and at least 300 ppi resolution.

Bella Vista Village Voice

Published February, April, June, August, October, December • Circulation 30,000

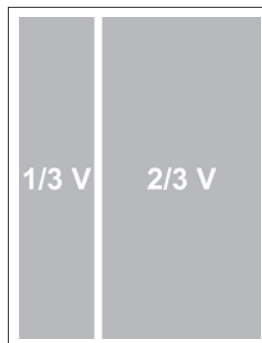


7.25" x 9.667"
General Placement
\$550
Back Cover
\$610



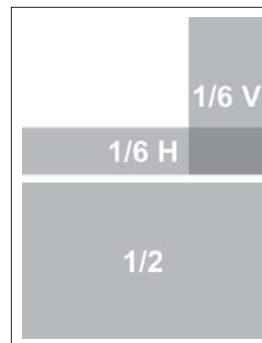
1/3 Horizontal
7.25" x 3.073"
\$215

2/3 Horizontal
7.25" x 6.367"
\$395



1/3 Vertical
2.264" x 9.667"
\$215

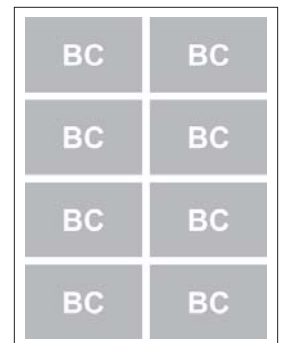
2/3 Vertical
4.757" x 9.667"
\$395



1/6 Horizontal
7.25" x 1.422"
\$115

1/6 Vertical
2.264" x 4.72"
\$115

1/2 Horizontal Only
7.25" x 4.72"
\$310



Business Card
3.5115" x 2.2465"
\$95
Limit 16

Contract discount 10% • Camera-ready discount 5%

To qualify for the camera-ready discount ads must be exact size and submitted by email in either JPEG or PDF format, CMYK color, and at least 220 ppi resolution.

• Ad placement and design services by Dave Carpenter •
479-696-9671
dave@actionpromedia.com